

# An Analysis of the Issues and Difficulties that are Experienced by Female Entrepreneurs in the Area of Mumbai

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**Abstract:** *Entrepreneurs play a very significant role in the development of a nation. These are the people who bring in new ideas to the market and work hard to make their ideas achievable with profits. Women Entrepreneur is meant to a group of women who commence, manage, control and exercise a business organization. Any enterprise run by a woman or group of women comes under the head of women entrepreneurs. The Government of India (GOI 2006) has defined a female entrepreneur as, "A women entrepreneur is defined as an enterprise owned and controlled by women having a minimum financial interest of 51% of the capital and giving atleast 51% of employment generated in the enterprise to women.". In other words, Women Entrepreneur is someone who takes up challenges to meet out their personal desires, needs and wants and become financially independent. Earlier it was observed that women were the most unexplored resources in the field of entrepreneurship. But, today females as an entrepreneur have gained much recognition and importance in view of establishing a new venture and contributing in the development and growth of the economy as a whole. In the city of Mumbai the women entrepreneurs didn't face the challenges of funding or ideas but the main problem was the 'log kya kahengey' attitude and this is the main reason most women had not put their dreams to work. This research paper tries to know about the problems and challenges faced by the female entrepreneurs while doing business in the city of Mumbai*

**Keywords:** Women Entrepreneurs, Skills, Development, Government, Business, Challenges