

# Strategies for Effective Change Management During Digital Transformation Sinitatives

Sushil Bhattarai

Thakur Ram Multiple Campus, Birgunj, Nepal

**Abstract:** *For digital transformation initiatives to be adopted and carried out smoothly, effective change management strategies are required. This study looks at the responses of 100 participants from a variety of enterprises to identify the crucial components that result in a successful digital transformation. Using statistical analysis, we examine the most effective strategies and their impact on organizational performance.*

**Keywords:** Change management, Digital transformation, Resistance management