## **IJARSCT**



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Volume 5, Issue 3, January 2025

## **Strategies for Effective Change Management During Digital Transformation Sinitiatives**

Sushil Bhattarai Thakur Ram Multiple Campus, Birgunj, Nepal

**Abstract:** For digital transformation initiatives to be adopted and carried out smoothly, effective change management strategies are required. This study looks at the responses of 100 participants from a variety of enterprises to identify the crucial components that result in a successful digital transformation. Using statistical analysis, we examine the most effective strategies and their impact on organizational performance.

DOI: 10.48175/IJARSCT-23182

Keywords: Change management, Digital transformation, Resistance management

