

Impact of Globalization on Cultural Identity and National Policy-Making

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Abstract: *Globalization has profoundly influenced cultural identity and national policy-making across the globe. This paper explores the intricate relationship between globalization and cultural identity, highlighting both the homogenization and diversification of cultural practices. Additionally, it examines how global economic, social, and political interconnectivity has reshaped national policy-making, often creating tensions between global standards and local traditions. Through case studies and theoretical analysis, the paper underscores the challenges and opportunities globalization presents to cultural preservation and policymaking in the modern world.*

Keywords: National policy-making, Cultural preservation, Policy autonomy, Cultural globalization.