

Assessing the Contribution of Supply Chain Management to Organizational Performance Improvement

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Abstract: *Effective supply chain management (SCM) has emerged as a potentially valuable strategy for enhancing organizational performance and securing a competitive advantage in an era where competition is increasingly confined to supply chains rather than between organizations. Five dimensions of SCM practice strategic supplier partnership, customer relationship, level of information sharing, quality of information sharing, and postponement are conceptualized and developed in this study, which also examines the connections between SCM practices, organizational performance, and competitive advantage. An increased degree of SCM implementation may result in enhanced organizational performance and a heightened competitive advantage. Additionally, competitive advantage can positively and directly affect the performance of an organization.*

Keywords: Cost reduction, Inventory optimization, Customer satisfaction