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## **Gig is Big in Indian Industry: Concept and Overview**

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**Abstract:** This paper will deals with the concepts and overview of Gig economy, and also study the major challenges and benefits of gig the economy based on flexible, temporary, or freelance jobs, is called the gig economy. The Code on Social Security, 2020 defines gig workers as those engaged in livelihoods outside traditional employer-employee relationships. It may involve connecting with clients or customers through an online platform. The gig economy can benefit workers, businesses, and consumers by making work more adaptable to the needs of the moment and the demand for flexible lifestyles..

Keywords: Gig, Platform Workers, Freelance, livelihoods, customers, flexible lifestyles

