

Effect of AI on the Sustainable Practices of Enterprises

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Abstract: *Artificial Intelligence (AI) has developed as a transformative force with the potential to address multifaceted challenges across various sectors, including sustainable development. By leveraging AI technologies, societies can crack new opportunities to advance economic growth, social progress, and environmental sustainability. The integration of Artificial Intelligence (AI) into enterprises holds the potential to drive sustainable practices and foster economic development. The impact of AI on sustainable practices in enterprises can be profound and multifaceted, spanning various sectors including agriculture, manufacturing, healthcare, tourism, and more. However, several challenges must be addressed to ensure that AI deployment effectively contributes to sustainable outcomes. This paper seeks to identify the AI application in sustainable practices of enterprises and the opportunities and challenges faced by enterprises and entrepreneurs as a part of AI integration in enterprises.*

Keywords: AI, Sustainable Practices, Enterprises, Entrepreneur, challenges and Opportunities, etc