

# Research on Formulation and Evaluation of Herbal Shampoo

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**Abstract:** Shampoo is among the cosmetic products. It's a sort of cosmetic product where the major ingredient is surfactant. When used as directed, it can eliminate dirt, grease, irritation, and skin debris from hairs without having a negative effect on the user. In light of the potential negative effects that synthetic shampoo may have on the hair and scalp, the goal of this study is to develop and assess pure herbal shampoo. amla, hibiscus, neem, tulsi, shikakai, reetha, aloe vera, reetha, cinnamon and lemon juice were used to produce the herbal shampoo. It was then assessed for organoleptic properties, powder characteristics, foam test, dirt dispersion test, and surface tension measurement. As the chosen medications have been used for a considerable amount of time, either alone or in combination. The benefits of herbal cosmetic which have the negligible side effects, reduce allergic reaction, no chemicals added. Thus in present work, we found good properties for the herbal shampoo and further optimization study benefits of herbal shampoo on human used as beautifying agent

**Keywords:** beautifying agent, aesthetic attributes, cosmetic, viscous solution