

# **A Review of the Literature on the Effect of Green Supply Chain Management on Firm Performance**

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**Abstract:** *The public raised the bar for businesses to meet in terms of environmental protection and green management. Green supply chain management has emerged, giving businesses more options. This paper offers prospective research trends and topics for more investigation, analyzes the relevant literature on green supply chain management, and examines the connection between green supply chain management and company performance.*

**Keywords:** Firm performance, Environmental sustainability, Operational performance.