Location Based Reminder/Advertisement

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Abstract: *In recent years, mainly advertisements and vouchers are used for providing discounts, text messages and posters were mainly used till date but to advertise on a mobile device is need of the current scenario. Vendors must be allowed to publish and edit an advertisement to users according to the interest of the customer. This technique has low cost for digital advertisement and has a pervasive system for advertising in large commercial malls. In order to publish advertisements on customer mobile phones and find the desired location of the vendors is used. Customers are those fellows who want information in less time the information may be like Location of the vendors, their discounts, and description of products. If information is not retrieved according totheir choice in a short period of time. The interest may be lost in order to purchase products. Theyneed to find more information and location without taking much effort. The information will extracted by analyzing the contents of social networks is use to predict the advertising categories that show interest a particular user. The framework applies on location based Task Management to filter advertisements based on location of user and shop. Traditional paper based reminders are still useful, but they cannot be organized efficiently. Electronic reminders based on the calendar in Cell phones are more efficient and gaining popularity, but such reminders are mostly triggered by time. In many situations, tasks are only meaningful to be performed at a specific location, so it would be useful if reminders for those tasks can be triggered only when the person to be reminded is physically near or located at that location. Therefore, in this research, we develop a location-based task management for Android-based smart phones andtablets.*

Keywords: Android, Java, MySQL, GPS, Location

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