

# The Role of Environmentalists and an Analysis of the Socio-Economic and Environmental Benefits of Green Products

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**Abstract:** *Economic and environment Performance of Green products of Eco-friendly industries in rural areas. Green products are a potentially important concept which plays a role to achieve sustainable development and empower the rural society. Now the world needs a new serious innovation and implantation, which would lead to a better environment. The basic objective of the study is to realize the challenges and opportunities of green products of Eco-friendly industries, green products and services are very essential in the economy. So, this study focused on try to identify the negative impact of **non-green products** (chemical fertiliser, LPG, Plastic, Non-renewable energy, waste water) **and** evaluated the positive impacts of **green products** (Vermicompost, Bio-Gas, Areca leaf plates, green products energy, treated water supply) For the purpose of the study, a particular in rural area of Karnataka.*

**Keywords:** Green products, Green Economy, economic and environmental sustainability green entrepreneurship (**Vermicompost, Bio-Gas, Areca leaf plates, green products energy, treated water supply**) waste management, Green Economy Theories and Concepts)

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