Online Grocery Management System

Mr. Badhekar P. M.[1], Miss. Aher Dnyaneshwari[2], Miss. Agre Pratiksha[3],
Miss. Jori Neha[4], Miss. Shirole Pragati[5]

Professor, Department of Computer Engineering[1]
Students, Department of Computer Engineering[2,3,4,5]
Samarth Polytechnic, Belhe, India

Abstract*: The online Grocery Store documents a purchaser to submit online commands for items and facilities from a store that distributes both walk-in clients and online customers. The online Store system grants an online display of all the matters they want to wholesale from store. This all detail regarding address and contact and they get their chosen products in their home. Shopping days may be check at any time, and their substances can be modified or detached at the option of the customer. Once the customer adopts to submit a buying order, the purchaser may print the insides of the shopping carrier in order to gain a hard copy record of the deal. This Web application saves lots of time of customers and gives the more advantages to customer. E-commerce has seen a tremendous growth in the past decade.*

Keywords: E-Commerce, Grocery, Recommendation System, Neural Network

REFERENCES

[1] Brengman, M., Heuens, M., Weijters, B., Smith, S.M. and Swinyard, W.R. (2005), "Segmenting internet shoppers based on their web usage related lifestyle: a cross cultural validation",Journal of Business Research, Vol. 58 No. 1, pp. 79-88.

[2] Brown, M., Pope, N. and Voges, K. (2003), "Buying or browsing? An exploration of shopping orientations and online purchase intention", European Journal of Marketing, Vol. 37No. 11/12, pp. 1666-84.

[3] Childers, T.L., Carr, C.L., Peck, J. and Carson, S. (2001), "Hedonic and utilitarian motivations foronline retail shopping behavior", Journal of Retailing, Vol. 77 No. 4, pp. 511-35.

[4] Cohen, J. (1988), Statistical Power Analysis for the Behavioural Sciences, Lawrence Erlbaum Associates, Hillsdale, NJ.

[5] Dabholkar, P.A. (1996), "Consumer evaluations of new technology based self-service options: an investigation of alternative models of service quality", International Journal of Researching Marketing, Vol. 13 No. 1, pp. 29-51. •

[6] Dabholkar, P.A. and Bagozzi, R.P. (2002), "An attitudinal model of technology-based self-service: moderating effects of consumer traits and situational factors", Journal of the Academy of Marketing Science, Vol. 30 No. 3, pp. 184-201.

[7] Danaher, P.J., Wilson, I.W. and Davis, R.A. (2004), "A comparison of online and offline consumerbrand loyalty", Marketing Science, Vol. 22 No. 4, pp. 461-76.

[8] Geuens, M., Brengman, M. and S'Jegers, R. (2003), "Food retailing, now and in the future's consumer perspective", Journal of Retailing and Consumer Services, Vol. 10 No. 4,pp. 241-51.

[9] Gillett, P.L. (1976), "In-home shoppers – an overview", Journal of Marketing, Vol. 40 No. 4,pp. 81-8.

[10] Grandcolas, U., Rettie, R. and Marushenko, K. (2003), "Web survey bias: sample or mode effect?",Journal of Marketing Management, Vol. 19 No. 5/6, pp. 541-62.

[11] Hansen, T. (2005), "Consumer adoption of online grocery buying: a discriminant analysis",International Journal of Retail & Distribution Management, Vol. 33 No. 2, pp. 101-21.

Copyright to IJARSCT
www.ijarsct.co.in

DOI: 10.48175/568

ISSN
2581-9429
IJARSCT

130