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Sports Management in Physical Education

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Abstract: Sport management is the field of business dealing with sports and recreation. Sports management involves any combination of skills that correspond with planning, organizing, directing, controlling, budgeting, leading, or evaluating of any organization or business within the sports. Field Sports management is the business of sports and recreation. Sports managers can work for a variety of employers including professional teams, colleges, recreational departments and marketing firms. In this article the problem of sport management is discussed. Firstly, a brief definition to the notion of Sport management is given followed by an excuse to history. Then the background and origin of sport management is discussed the second part of the article is dedicated to the current situation and prospects of sport management. A special attention is paid to the educational sphere and career opportunities that potential employees may have in the field of sport management. Finally, the article is concluded by prospects of sport management.

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