

A Study of Consumer's Behavior Towards the Use of Alcohol in Cooking

Mrs. Anjali Daniel Chatterton and Aboli Kishor Khale

Anjuman-I-Islam's Institute of Hospitality Management, Mumbai, India

Abstract: *The purpose of the study is to comprehend the significance of early ethanol exposure, specifically with regard to alcohol used in food preparation. Alcohol is a very adaptable component that can enhance any dish's flavor and tenderize the meat. As an interesting aside, adding alcohol to food results in very little calorie addition. Furthermore, alcohol has the ability to transport flavors and scents since, according to science, it forms interactions with molecules of water and fat. Cooking with alcohol refers to the use of alcohol as a fuel for cooking, an ingredient, or a visual aid in food preparation. Because of its fruity components, harsh tannins, and acidic qualities, wine is often utilized as an ingredient. Liquors like beer and liqueurs are also frequently utilized as alcoholic components. A distilled spirit with a greater alcohol content is necessary for flambés, which involve lighting heated alcohol. Cooking with alcohol is a great way to amplify almost any dish, making your food taste, smell, and cook better.*

Keywords: Alcohol, Wine, whisky, gin, vodka, cooking, flambé

BIBLIOGRAPHY

- [1]. Alcohol evaporation in cooking and baking. (1997).
- [2]. Alcohol's role in cooking. (26 february 2010). <<http://www.finecooking.com/item/13810/alcohols-role- in cooking>.
- [3]. Arts, c. (2015, 13 august). Escoffier school of culinary arts. Retrieved from bottoms up: how to cook with alcohol.
- [4]. Buren, a. v. (2017, 9 feb). My recipes. Retrieved from cooking wine 101.
- [5]. Chen, a. (n.d.). Alcohol-an underrated ingredient in cooking. Retrieved from <https://sciencemeetsfood.org/>.
- [6]. Chowdhury, r. r. (2019, 7 December). tsg Sunday guardian live. Retrieved from Indian chefs are exploring alcohol as an ingredient.
- [7]. Corriher, s. (March 2002). The culinary wizardry of wine and alcohol. Fine cooking.
- [8]. Dhopatkar, a. (2017, 5 January). NDTV food. Retrieved from cooking with alcohol: pro tips +a recipe to get you started.
- [9]. Douglas, e. (2021, feb 4). Decanter. Retrieved from expert advice on cooking with wine.
- [10]. Dr.Ted bender Ph.D., l. (2019, 25 April). Rehab Centre. Retrieved from drinking cooking sherry -risks and dangers. dumasia, m. (2018). 10 things you need to know about cooking with wine.
- [11]. Editors, f. c. (nov/dec 2020). Alcohol's role in cooking. Fine coking.
- [12]. Eplett, l. (2014, 14 march). Scientificamerican.com. retrieved 23 November 2015, from <http://blogs.scientificamerican.com/food-matters/how-alcohol-makes-a-flakier-pie-crust-the-proof-is-in-the-pie/>.
- [13]. F, d. (2008, 6 November). Thekitchn.com. retrieved from <http://www.thekitchn.com/recipe-review-vodka-piecrust- 68851>.
- [14]. Filip pone, p. t. (updated 01/16/19). Alcohol substitutions and cooking tips. Why use alcohol in recipes?
- [15]. Gibbs w.w.myhrvold, n. (2011, 18 January). Scientificamerican.com. retrieved 23 November 2015, from <http://www.scientificamerican.com/article/beer-batter-is-better/>>.
- [16]. Giedt, f. t. (n.d.). on track diabetes. retrieved from cooking with alcohol. Hall, b. (2017, 27 November). quora.
- [17]. Healthy eats cooking with alcohol. (n.d.). retrieved from

- [18]. <https://www.foodnetwork.com/profiles/editorial/dana-angelo-white>.
- [19]. How to cook with alcohol (without destroying the taste of the food). (n.d.). Stone frying pan .
- [20]. <https://sciencemeetsfood.org/alcohol-an-underrated-ingredient-in-cooking/>. (2016, january). Retrieved from food
- [21]. Iskowitz, c. (2019, july 7). quora. Retrieved from <https://www.quora.com/profile/chaunce-iskowitz-Klute>, r. (2020, June 28). quora. retrieved from <https://www.quora.com/profile/robert-klute>.
- [22]. Kruther, c. g. (2020, 23 January). Michelin. Retrieved from cooking with alcohol.
- [23]. Pollack, h. (n.d.). Food 52 how to cook with alcohol. retrieved from
- [24]. <https://food52.com/users/321697hillary-pollak/articles> . recipetips.com. (n.d.). Retrieved from cooking wine.
- [25]. Reporters, l. (2018, 4january). Luxury lifestyle magazine. Cooking with liquor: the very best alcoholic drinks used for cooking.
- [26]. Research methodology: an introduction of research methodology. (n.d.). Retrieved from <http://southcampus.uok.edu.in/files/link/downloadlink/rm%20u1%20p1.pdf>.
- [27]. Research, m. (2016, January). sm study articles and blogs. Retrieved from <https://www.smstudy.com/>. Riggs by, m. (2020, April 27). quora. Retrieved from <https://www.quora.com/profile/matt-riggsby>.
- [28]. sabhlok, s. (2016, 7 feb). India today. Retrieved from spirited meals.
- [29]. Staff, e. (2014, 18 December). Fine dining lovers. Retrieved from <https://www.finedininglovers.com>.