IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Volume 2, Issue 4, November 2022

Gender Matters in the Hotel Industry

Dr. Rukshana Billimoria

Principal

Anjuman-I-Islam's Institute of Hospitality Management, Mumbai, India

Abstract: The hospitality enterprise has shown notable projection in addition to the ladies' workforce as of the present situation and several possibilities within the hospitality enterprise are the cause for the choosing the career in this field. The expert courses have been taken up by women to acquire important talents and strategies related to the industry requirements. The hospitality industry ordinarily faces an international shortage of trained hospitality teams of workers (Richard N.S. Robinson, 2010). Profession development in the hospitality enterprise may be a terrific decision for girls as according to Maxim women are more hospitable compared to gentlemen '. As the women personnel move upward into supervisory and higher degrees positions, face many challenges like gender troubles, family life stability, long operating hours, and painting culture. The hospitality enterprise should understand that the element of diversity and a few assignment pressures can raise interactions between some of the personnel and the organization 's usual output. As a consequence, the paper can assist the hospitality industry in the knowledge of the troubles and challenges a few of the ladies and plot out important rules and practices, that can counter the male hegemony in the hospitality industry. Taking it because of the historical past, this paper targets attention-demanding situations and problems faced by ladies in their professional progressions in the hospitality enterprise.

Keywords: Hospitality enterprise, professional progression, Profession development, limitations, Diversity.

REFERENCES

- [1]. N, D. V. (2011). Identifying Gender Issues in Tourism and Hospitality Sector Challenges of Women Empowerment. *IOSR Journal Of Humanities And Social Science (IOSR-JHSS)*, 1-3.
- [2]. Alice H. Eagly, W. W. (1991). Explaining Sex Differences in Social Behavior: A Meta-Analytic Perspective. *Personality and Social Psychology Bulletin, 17*(3), 306-315. doi:https://doi.org/10.1177/0146167291173011
- [3]. Elaine Chiao Ling Yang, C. K. (2020). Gender issues in tourism organisations: insights from a two-phased pragmatic systematic literature review. *Research Gate*, 30(2), 1-24. doi:DOI:10.1080/09669582.2020.1831000
- [4]. Elizabeth M. Ineson, M. H. (2013). Sexual discrimination and harassment in the hospitality industry. *International Journal of Hospitality*, 35, 1-9. doi:https://doi.org/10.1016/j.ijhm.2013.04.012
- [5]. Jane Darke, C. G. (2001). Putting up? Gender, hospitality and performance. Taylor and Francis.
- [6]. Judi Brownell, K. W. (2010). Women in Hospitality. sage, 1-45.
- [7]. Mónica Segovia-Pérez, C. F.-D.-M.-M. (2019). Incorporating a gender approach in the hospitality industry: Female executives' perceptions. *International Journal of Hospitality Management*, 76(A), 184-193. doi:https://doi.org/10.1016/j.ijhm.2018.05.008
- [8]. Musa Pinar, M. K. (2011). Gender diversity in the hospitality industry: An empirical study in Turkey. *International Journal of Hospitality*, 30(1), 73-81. doi:https://doi.org/10.1016/j.ijhm.2010.06.007
- [9]. Richard N.S. Robinson, L. G. (2010). Linkages between creativity and intention to quit: An occupational study of chefs. *Tourism Management*, 31(6), 765-776. doi:https://doi.org/10.1016/j.tourman.2009.08.003
- [10]. Van Vianen, A. E. (2016). Do Women Want to Lead? Gender Differences in Motivation and Values. *Journal of Occupational and Organizational Psychology*, 8(1), 315-337. doi:https://doi.org/10.1348/096317902320369730

