

Factors Influencing Undergraduate Hospitality Students' Intentions to Choose Careers in the Hospitality Industry

Dr. Rukshana Billimoria

Principal

Anjuman-I-Islam's Institute of Hospitality Management, Mumbai, India

Abstract: *There has been a superb boom in student enrolment in hospitality management applications in recent years but industry practitioners continually bitch approximately the scarcity of skilled personnel in the hospitality enterprise. This study sought to look at factors that have an impact on undergraduate hospitality college students' choice of careers in the hospitality industry. The consequences show that intention to function in one's own hospitality commercial enterprise, hobby in hospitality careers, having a character match for careers inside the enterprise, and peer influence have been the high-quality predictors of college students' preference for hospitality careers. It miles recommended that educators emphasize realistic and entrepreneurial guides in the hospitality application in both traditional and technical universities.*

Keywords: Hospitality industry, career, Hospitality management, skilled personnel, entrepreneurial guides.

REFERENCES

- [1]. Almon Shumba, M. N. (2017). Factors Influencing Students' Career Choice and Aspirations in South Africa. *Journal of Social Sciences*, 33(2), 169-178. doi:<https://doi.org/10.1080/09718923.2012.11893096>
- [2]. Anoop Kumar, P. K. (2014). Changing Perception of Students toward Hospitality Industry:. *International Journal of Tourism & Hospitality Review (IJTHR)*, 1(1), 7-12. doi:DOI: 10.18510/ijthr.2014.112
- [3]. Bondura, A. (1986). *Social Foundation of thoughts and action*. Sage Publication, British Library Cataloguing in publication data.
- [4]. Ceridwyn King, J. M. (2023). Reimagining attraction and retention of hospitality management talent– A multilevel identity perspective. *136*, 251-262. doi:<https://doi.org/10.1016/j.jbusres.2021.07.044>
- [5]. Council(WTCC), W. T. (2018). *World Travel & Tourism Council (WTTC) represents the Travel & Tourism sector globally*. <https://wtcc.org/>. Retrieved from <https://wtcc.org/>
- [6]. David Docherty, R. F. (2014). *Career Portfolios and the Labour Market for Graduates and Postgraduates in the UK*. National Centre for universities and business. England, UK: NCUB. Retrieved from <https://ncub.co.uk/wp-content/uploads/2014/04/Career-Portfolios-and-the-Labour-Market-for-Graduates-and-Postgraduates-in-the-UK.pdf>
- [7]. Edmund Goh, B. K. (2019). Four Decades (1980-2020) of Hospitality and Tourism Higher Education in Australia: Developments and Future Prospects. *Journal of Hospitality & Tourism Education*, 32(4), 266-272. doi:<https://doi.org/10.1080/10963758.2019.1685892>
- [8]. Eunice Fay Amisshah, S. B.-S.-O. (2022). *Journal of Hospitality and Tourism Insights*. 5(5), 805-821. doi:<https://doi.org/10.1108/JHTI-10-2020-0196>
- [9]. Salih Kusluvan, Z. K. (2000). Perceptions and attitudes of undergraduate tourism students towards working in the tourism industry in Turkey. *Tourism Management*, 21(3), 251-269. doi:[https://doi.org/10.1016/S0261-5177\(99\)00057-6](https://doi.org/10.1016/S0261-5177(99)00057-6)
- [10]. Sanna-Mari Renfors, L. V. (2019). Developing Tourism Curriculum Content to Support International Tourism Growth and Competitiveness: An Example from the Central Baltic Area. *Journal of Hospitality & Tourism Education*, 32(2), 124-132 . doi:<https://doi.org/10.1080/10963758.2019.1654889>

- [11]. Scott Richardson, G. B. (2012). Attitudes of Malaysian Tourism and Hospitality Students' towards a Career in the Industry. *Asia Pacific Journal of Tourism Research* , 17(3), 262-276. doi:<https://doi.org/10.1080/10941665.2011.625430>
- [12]. Tracy (Ying) Lu, H. A. (2009). Career Goals and Expectations of Hospitality and Tourism Students in China. *Journal of Teaching in Travel & Tourism* , 1(2), 63-80 . doi:<https://doi.org/10.1080/15313220903041972>
- [13]. Walsh, K. C.-Y. (2015). Understanding Students' Intentions to Join the Hospitality Industry: The Role of Emotional Intelligence, Service Orientation, and Industry Satisfaction. *Cornell Hospitality Quarterly*,, 56(4), 369-382. doi:<https://doi.org/10.1177/1938965514552475>