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Challenges Faced in the Hotel Industry

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Abstract: Hotel is a vital and basic part of the hospitality industry, which is one of the fastest-growing industry in the globe. No industry is flawless; difficulties will inevitably arise when managing a hotel. These difficulties are exacerbated by the significant seasonality component, which can make it challenging to hire the skilled staff that is the backbone of any successful hotel. Payments, housekeeping, and managing online reputation are a few other significant issues that arise. High staff turnover, unqualified staff, new organisations in the vicinity are further more added as challenges in the hotel.

Keywords: Hospitality, Hotel, Difficulties, Challenges.

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