

# A Comprehending Approach to Understand Online Hotel Booking Process

**Mrs. Anjali Daniel Chatterton**

Sr. Lecturer

Anjuman-I-Islam's Institute of Hospitality Management, Mumbai, India

**Abstract:** *The hotel industry is a basic component of tourism. The support of tourism is definitely necessary for business improvement. Because of its close ties to the tourism sector, industry controls the movement of half of the outside trade coming from travel agencies and businesses. Recently, the government has found a means to boost travel and tourism, which has benefited India's hotel industry. Compared to other upscale hotels in the competition, online travel agencies have grown in importance as a source of information and communication for the hospitality sector with the development of information technology.*

**Keywords:** Hotel Industry, Tourism, Online booking.

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