

A Research Paper on Food Delivery App Usage, Trends, and Consumer Preferences

Kranti Rajesh Bhangre

Lecturer

Anjuman-I-Islam's Institute of Hospitality Management, Mumbai, India

Abstract: *The way that people experience dining has been redefined by the incredible evolution which food delivery applications have undergone in recent years. This study explores the topic of food delivery apps and how it affects restaurant business, consumer behaviour, and the culinary scene as a whole. We examine these apps' essential components, such as their user interface, practicality, and ability to engage users. We also look at how the market has changed as a result of the rise of meal delivery applications, creating a fiercely competitive ecology.*

Keywords: Food Delivery, Covid 19, Consumer Behaviour, Restaurant Business.