

A Study on the Role of Local Insights: Guiding the Tourist for Exploring Surrounding Areas during Hotel Stay

Dr. Stephan Alex Almeida

H.O.D-Front Office

Anjuman-I-Islam's Institute of Hospitality Management, Mumbai, India

Abstract: *Strategic techniques are needed to guarantee hotel visitors enjoy an amazing stay, with the front desk staff playing a crucial part. This article emphasizes the significance of providing local knowledge to front desk employees so they may make tailored recommendations on eating out, shopping, and participating in nearby events and activities. Personalized visitor's guides and special benefits can go above and beyond tourist expectations and improve the whole experience, making their visit memorable and pleasurable.*

Keywords: Concierge Service, Extended Service, Local insights, sightseeing, exploring, surrounding areas.

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