Cross-Cultural Management and Navigating Diversity in the Global Workplace

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Abstract*: This research paper examines the complexities of Cross-cultural Management and its essential role in the current global business environment. It provides an analysis of the difficulties that multinational corporations face in managing teams and operations that span multiple cultures. Additionally, it examines the cultural aspects that influence management practices and outlines effective strategies for fostering cross-cultural competency in management teams. The modern business environment is characterized by unprecedented globalization, which necessitates organisations to manage cultural diversity in their organisations. This paper examines the intricacies of the cross-cultural realm, highlighting its essential role in promoting productivity, creativity, and harmonious work environments in the international workplace. It also examines the multi-faceted issues that multinational corporations face when managing teams and operations with diverse cultures and highlights the significant influence culture has on leadership, communications, and decision-making.*

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