IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal

Volume 7, Issue 3, July 2021

Improving Learning of Business Service Through Group Learning

Dr. Rupali Wadkar and Ms. Anjana Tawani

Assistant Professor

Nirmala Memorial Foundation College of Education, Mumbai, Maharashtra, India

Abstract: This article focuses on improving the learning of business services through group learning. Commerce education plays a vital role in developing the necessary knowledge, skills, and attitudes for handling trade, commerce, and industry. Business services, characterised by their intangible nature, heterogeneity, and customer participation, are essential for organisational growth and success. Group learning is an effective method that encourages active student participation, critical thinking, problemsolving, and communication skills. This study aims to identify the difficulties faced by commerce students in understanding business service topics, provide remedial measures to enhance learning, and assess the difference in pre-test and post-test scores.

Keywords: Group Learning, Critical thinking, Problem-solving

BIBLIOGRAPHY

- [1]. www.google.com
- [2]. www.wikipedia.com
- [3]. www.researchgate.net
- [4]. www.makinglearningvisibleresources.org

