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Implicit Theories of Interest: Finding or Developing Your Passion

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Abstract: People are frequently told to discover their passion, as if passions and interests are predetermined and must simply be discovered. However, this concept has hidden motivational implications. Five studies investigated implicit theories of interest-the idea that personal interests are either fixed (fixed theory) or developed (developed theory) (growth theory). A fixed theory, whether assessed or experimentally induced, was more likely to dampen interest in areas outside of people's existing interests (study 1-3). Individuals who supported a fixed theory were also more likely to anticipating potential difficulties to pursue a new interest, people induced to hold a fixed rather than a growth theory of interest lost interest significantly more. (Study 5) urging people to discover their passion may lead to them putting all their eggs in one basket, only to drop that basket when it becomes too heavy to carry.

Keywords: Motivation, Social Cognition, Interest, Passion, Implicit Self-Theories, Open Data, Open Materials, and Preregistration

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